

B:8"

T:7.75"

S:7.25"

B:11.125"

T:10.875"

S:10.375"

Hecklers don't break her focus.

Neither does her period.

U by Kotex® Click® compact tampons are more comfortable than Tampax* and offer all the confidence of a full-size tampon, so nothing can stop her from slaying the table with her double-bank shot.

Period or not, **she can.**

*vs Tampax Pocket Pearl. Super absorbencies. Among those with a preference.

Cyan, Magenta, Yellow, Black

OGILVY

H&O

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Helvetica Neue (Not Typekit), Kotex (Not Typekit)

OUTPUT FROM HR PDF - 12-13-2019

CLIENT: Kimberly Clark	PRODUCTION: David Scanlon	BLEED: 8" x 11.125"	BUILD DATE: Dec 11/19
CAMPAIGN: Cosmo	ACCOUNT: Beth Blatch	TRIM: 7.75" x 10.875"	BUILD OP: RN
JOB #: KK.KK KTX.19015.K.013	PUB: Us Weekly	VIS: None	REV DATE: None
FILE: 53183-2-KK-Hecklers-KotexCk-Cosmo-final.indd	FORMAT: Magazine	LIVE: 7.25" x 10.375"	REV OP: None
AD #: Hecklers Cosmo 2019	PICK UP: 53183-1	LINE SCREEN: 133	

Black, C=100 M=0 Y=0 K=0	53183-pool-v1-SWOP.psd303 ppi, 301 ppiCMYKUp to Date 52651-tagline-en.aiUp to Date 53183-Click_compact_tampon_new-extend-v1-SWOP.psd1102 ppi, 1192 ppiCMYKUp to Date	CSR:DS PASS:FINAL GALLEY:1
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